



NAMI Walks

National Alliance on Mental Illness

Proposal for Sponsorship



2018



Saturday, November 10, 2018
Tradewinds Park
3600 West Sample Road
Coconut Creek, FL



#StigmaFree

National NAMI Walks Elite Sponsor



National Walk Partner

NAMIWalks Broward County

Located in Plantation, Florida, NAMI Broward County raises awareness and provides essential education, advocacy and support group programs at no cost for people living with mental illness and their loved ones right here in our community. NAMI Broward County is a nonprofit, grassroots organization that addresses the mental health needs of our community, replaces stigma with understanding and helps thousands of families and individuals each year. NAMI Broward County is a 501 (C)(3) mental health organization.

To register a team online, visit www.namiwalks.org/browardcounty

Participant Information

All participants are encouraged to collect donations from family members, friends, co-workers and business associates. All walkers raising \$100 or more receive a NAMIWalks event t-shirt.

Walk Teams and Participation

Co-workers, community groups, families and groups of friends are encouraged to organize teams of walkers.

NAMIWalks Nationwide

NAMIWalks' public, active display of support for people affected by mental health conditions is one important way we are changing how Americans view people with a mental illness. NAMIWalks brings together individuals and businesses to help raise funds, combat stigma and promote awareness. NAMIWalks is NAMI's largest and most successful mental health awareness and fundraising event. In 2017, 80 NAMIWalks events raised over \$11 million to support local programs and initiatives that improve the lives of persons affected by mental illness.

About NAMI

NAMI is the National Alliance on Mental Illness, an association of hundreds of local affiliates, state organizations and volunteers who work in communities nationwide as part of the nation's largest grassroots mental health organization. NAMI offers help and hope, improves lives, takes a stand and educates families and those living with mental illness.

Sponsorship Opportunities

There are numerous ways corporations and organizations can partner with NAMIWalks to help build better lives for families and individuals in Broward County affected by mental illness.



Sponsor Benefits

	Premier	Presenting	Major	Gold	Silver	Start/Finish Line	Kick-off Event	Bronze	Supporter	Kilometer
Recognition at Kick-off event	✓						✓			
Stage appearance on walk day	✓	✓								
Listing in Electronic Communication	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Walk day 10 x 10 tent with company supplied banner	✓	✓	✓	✓						
Sponsor's name included in press release	✓	✓	✓	✓						
Logo on walk day signage	✓	✓	✓	✓	✓					
Logo on event poster (approx. 1000 printed)	✓	✓	✓	✓	✓	✓	✓			
Logo on NAMIWalks brochure (approx. 4000 printed)	✓	✓	✓	✓	✓	✓	✓	✓		
Logo on stage banner on walk day	✓	✓	✓	✓	✓	✓	✓	✓		
Logo on Walk t-shirts	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Logo/name and link to sponsor's website on walk website	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Sponsor's logo/name on route sign	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Listing on NAMIWalks website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Walk day table and two chairs	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Please note: some benefits subject to print deadlines.										
	\$15,000	10,000	7,500	5,000	2,500	1,500	1,500	1,000	500	250

Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation, including sponsorship of food and beverages.

2017 Top Sponsors

National NAMIWalks Elite Sponsor: Alkermes

Gold Magellan Complete Care

Gold BBHC

Gold Broward County Sheriff's Office

Media CityNews / Boca News

Silver Aetna Foundation

Silver American Addiction Centers

Silver Simply Health Care

Silver Northstar Financial Planners

Silver Sunovion

Kick Off Lunch Segal Institute for Clinical Research

Start/Finish E-Builder

Start/Finish Keiser University

Start/Finish Otsuka

Start/Finish Research Centers of America

Start/Finish Takeda Pharmaceuticals U.S.A., Inc and Lundbeck

Bronze Correct Care Recovery Solutions

Bronze Fort Lauderdale Hospital

Bronze Janssen Pharmaceutical Companies

Bronze Larkin Behavioral Health

Bronze Ketamine Health Centers

Bronze Take Shape Plastic Surgery

Supporter Beacon Health Options

Supporter Chrysalis Health

Supporter Isle Casino Racing Pompano Park

Supporter John Knox Village

Supporter Boardroom PR

Supporter Gulf Coast Jewish Family & Community Services

Supporter Henderson Behavioral Health

Supporter Hospital Corporation of America

Supporter Memorial HealthCare Systems

Supporter Multi Cultural Alliance Health Care Solutions, Inc.

Supporter Pickett Fences Family

Supporter South Florida Bible College & Theological Seminary

Supporter South Florida Wellness Network

Supporter New Beginnings Therapy Center, LLC

Supporter Mental Health Association of Southeast Florida

Supporter Ahmadiyya Muslim Community

Supporter Rubenstein Law

Supporter CTI Consulting

Sponsorship Confirmation Form

Yes! We are proud to support the 2018 Broward County NAMIWalks event. We authorize NAMI to include our name and/or logo on all the materials printed for the event consistent with our sponsorship selection below.

- | | | | |
|---|----------|--|-------|
| <input type="checkbox"/> Premier Sponsor | \$15,000 | <input type="checkbox"/> Start/Finish Line Sponsor | 1,500 |
| <input type="checkbox"/> Presenting Sponsor | 10,000 | <input type="checkbox"/> Kick-off Event Sponsor | 1,500 |
| <input type="checkbox"/> Major Sponsor | 7,500 | <input type="checkbox"/> Bronze Sponsor | 1,000 |
| <input type="checkbox"/> Gold Sponsor | 5,000 | <input type="checkbox"/> Supporter Sponsor | 500 |
| <input type="checkbox"/> Silver Sponsor | 2,500 | <input type="checkbox"/> Kilometer Sponsor | 250 |

Company name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Email address: _____

For guaranteed inclusion of name/logo on printed materials, return form by August 16, 2018. To be included on the t-shirt, your logo saved in a vector file (EPS, PS, BMP, PDF) must be received within 6 weeks of Walk Day, otherwise you will be listed by name only on the shirt.

- Check enclosed (please make payable to NAMI Broward County)
- Credit card payments accepted online at www.namiwalks.org/browardcounty
- Please send an invoice
- Please reserve an exhibit booth space (\$5,000 & above sponsorships)
- Please reserve an exhibit table and 2 chairs (all sponsorship levels)
- I will be using my own tent instead of our included exhibit space
- We will not be using our included exhibit space

For your records, our Tax ID# is 93-1223495. Please forward logo or any questions to: Edna@NAMIBroward.org

PLEASE MAIL SPONSORSHIP CHECKS TO: NAMI Broward County, 4161 NW 5th Street, Suite 203, Plantation, FL 33317

NAMI Broward County

954-258-3990

www.namiwalks.org/browardcounty

Edna@NAMIBroward.org

TAX ID #93-1223495



National Alliance on Mental Illness

To learn more about NAMIWalks
visit www.namiwalks.org.